



# Results Summary

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### 1. All About You

#### 1. Gender

	Response Percent	Response Total
Female	96.8%	151
Male	3.2%	5
<b>Total Respondents</b>		<b>156</b>
(skipped this question)		2

### 2. Geographical Location

	Response Percent	Response Total
SF City	37.8%	59
North Bay	3.2%	5
East Bay	29.5%	46
South Bay	18.6%	29
Outside of the San Francisco Bay Area or elsewhere in United States.	9%	14
Outside of US.	1.9%	3
<b>Total Respondents</b>		<b>156</b>
(skipped this question)		2

### 3. Age

	Response Percent	Response Total
10-20	0%	0
21-30	9.6%	15
<b>31-40</b>	<b>46.8%</b>	<b>73</b>
41-50	24.4%	38
51-60	15.4%	24

60+ 

3.8% 6





**Total Respondents 156**

(skipped this question) 2






4. Internet experience

	Response Percent	Response Total
0-2 years 	0.6%	1
2-4 years	0%	0
4-6 years 	4.5%	7
6-10 years 	35%	55
<b>more than 10 years</b> 	<b>59.9%</b>	<b>94</b>
<b>Total Respondents</b>	<b>157</b>	
(skipped this question)		1


5. Marital status

	Response Percent	Response Total
<b>Single</b> 	<b>41.8%</b>	<b>64</b>
Partnered 	17%	26
Married 	39.9%	61
Prefer not to say 	1.3%	2
<b>Total Respondents</b>	<b>153</b>	
(skipped this question)		5

6. Number of children

	Response Percent	Response Total
<b>0</b> 	<b>71.2%</b>	<b>111</b>
1 	15.4%	24
2 	9.6%	15
3 	3.2%	5
4	0%	0
5 or more 	0.6%	1
<b>Total Respondents</b>	<b>156</b>	
(skipped this question)		2

7. Where do you make purchasing decisions regarding hardware/software over \$250?

	Response Percent	Response Total
<b>home</b> 	<b>48.7%</b>	<b>76</b>
business 	19.2%	30

both

32.1% 50

**Total Respondents 156**

(skipped this question) 2

## 2. About Your Job

### 8. Experience in new media, high tech, or Internet fields

	Response Percent	Response Total
<b>Work in new media, high tech, or Internet company</b>	57%	85
Seeking work in new media, high tech, or Internet company	6.7%	10
Do similar work in a nontechnology company (eg, IT in bank)	20.1%	30
Seeking similar work outside the tech industry	1.3%	2
Use these skills only in nonwork capacities	14.8%	22
<b>Total Respondents</b>		<b>149</b>
(skipped this question)		9

### 9. Employment status

	Response Percent	Response Total
employee - happily employed	25.8%	40
employee - looking to move	14.2%	22
employee who also does some freelance work	10.3%	16
<b>freelancer, consultant, or owner of a business with 2 or fewer employees</b>	28.4%	44
self-employed interested in full-time	4.5%	7
owner of a business with more than 2 employees	6.5%	10
student	1.9%	3
unemployed	6.5%	10
retired	1.9%	3
<b>Total Respondents</b>		<b>155</b>
(skipped this question)		3

### 10. Occupation

	Response Percent	Response Total
Accounting/Finance	0%	0
Business Development	0%	0
Customer Support/Customer Services	1.9%	3
Design/Other Creative	17.4%	27

Engineering	3.2%	5
General Management	3.2%	5
Human Resources	0%	0
Information Architecture/Usability	3.9%	6
IT/MIS	7.7%	12
Law	1.3%	2
Marketing/PR/Communications	7.7%	12
Office Management/Administration	3.9%	6
Operations	1.9%	3
Product Management	5.2%	8
Production	2.6%	4
Professor/Teacher	3.9%	6
Project Management/Account Management	1.3%	2
Sales	0.6%	1
Training	0.6%	1
Writing/Editing	9.7%	15
<a href="#">View</a> Other (please specify)	23.9%	37
<b>Total Respondents</b>		<b>155</b>
(skipped this question)		3





### 11. Salary

	Response Percent	Response Total
Under 20K	2%	3
20K-30K	6%	9
31K-40K	9.3%	14
41K-50K	6.6%	10
51K-60K	6.6%	10
61K-70K	11.3%	17
71K-80K	8.6%	13
81K-90K	7.9%	12
91K+	17.9%	27
<b>Prefer not to say</b>	<b>23.8%</b>	<b>36</b>
<b>Total Respondents</b>		<b>151</b>
(skipped this question)		7






### 3. About SF WoW

#### 12. How long have you been a member of SF WoW?











Response Percent Response Total

0 to 1 year		7.3%	11
1 to 3 years		16.6%	25
3 to 5 years		22.5%	34
>5 years		<b>53.6%</b>	<b>81</b>
<b>Total Respondents</b>			<b>151</b>
(skipped this question)			7





13. How do you participate in SF WoW?

		Response Percent	Response Total
Attend informal events		26.7%	40
Attend workshops		16%	24
<b>Read mailing list</b>		<b>91.3%</b>	<b>137</b>
Participate actively in mailing list		44.7%	67
Volunteer for SFWoW (regularly, or per event)		15.3%	23
<b>Total Respondents</b>			<b>150</b>
(skipped this question)			8

14. What attracted you to initially join SF WoW?

		Response Percent	Response Total
Access to non-technical expertise		25.2%	38
Access to technical expertise and a place to receive technical support		68.2%	103
Place to find support for work		37.1%	56
Place to find volunteer and mentoring opportunities		11.3%	17
Place to find a mentor		7.3%	11
Career development opportunities		37.7%	57
<b>Community for networking</b>		<b>79.5%</b>	<b>120</b>
Opportunity to recruit or hear about jobs openings		41.1%	62
Women-centric community		58.3%	88
<a href="#">View</a> Other (please specify)		3.3%	5
<b>Total Respondents</b>			<b>151</b>
(skipped this question)			7

15. - How satisfied you are with the important elements that first attracted you to SF WoW?

		Response Percent	Response Total
Very High Satisfaction		11.9%	18
<b>High Satisfaction</b>		<b>57%</b>	<b>86</b>
Neutral Feelings		27.2%	41
Dissatisfaction		4%	6

Serious Dissatisfaction

0% 0





**Total Respondents 151**

(skipped this question) 7

16. What do you think of SF WoW now? Please rate the following on a scale of 1-5 (1 being do not agree, 5 being completely agree)

	1	2	3	4	5	Response Average
Access to non-technical expertise	1% (2)	2% (3)	21% (30)	<b>40% (58)</b>	35% (51)	<b>4.06</b>
Access to technical expertise and a place to receive technical support	4% (6)	13% (19)	27% (40)	<b>34% (49)</b>	22% (32)	<b>3.56</b>
Place to find support for work	4% (6)	9% (13)	29% (42)	<b>43% (62)</b>	15% (21)	<b>3.55</b>
Place to find volunteer and mentoring opportunities	9% (12)	16% (22)	<b>46% (64)</b>	20% (28)	9% (13)	<b>3.06</b>
Place to find a mentor	15% (21)	26% (37)	<b>42% (59)</b>	13% (18)	4% (5)	<b>2.64</b>
Career development opportunities	7% (10)	21% (30)	<b>32% (46)</b>	31% (45)	9% (13)	<b>3.15</b>
Community for networking	3% (5)	5% (7)	18% (27)	<b>37% (55)</b>	36% (53)	<b>3.98</b>
Opportunity to recruit or hear about jobs openings	6% (9)	10% (15)	29% (42)	<b>37% (53)</b>	18% (26)	<b>3.50</b>
Women-centric community	2% (3)	4% (6)	20% (29)	27% (39)	<b>46% (65)</b>	<b>4.11</b>
						<b>Total Respondents 147</b>
						(skipped this question) 11

17. Overall, how do you feel about this community right now?

	Response Percent	Response Total
Very High Satisfaction 	14%	21
<b>High Satisfaction</b> 	<b>56%</b>	<b>84</b>
Neutral Feelings 	26%	39
Dissatisfaction 	4%	6
Serious Dissatisfaction	0%	0
	<b>Total Respondents</b>	<b>150</b>
	(skipped this question)	8

**4. About SF WoW Programs & Events**

18. Please rank programs or features of SF WoW in terms of their value to you, on a scale of 1 to 5:

	1	2	3	4	5	Response Average
Access to other members	5% (7)	8% (11)	27% (38)	<b>32% (45)</b>	29% (41)	<b>3.72</b>
The mailing list(s)	6% (9)	3% (4)	15% (22)	23% (32)	<b>53% (75)</b>	<b>4.13</b>
Coffee klatches and happy hour scrappies	15% (21)	25% (34)	<b>30% (42)</b>	18% (25)	12% (16)	<b>2.86</b>
Panels and workshops	10% (14)	19% (26)	26% (36)	<b>31% (43)</b>	14% (20)	<b>3.21</b>
Volunteer opportunities	24% (32)	20% (27)	<b>38% (51)</b>	12% (16)	7% (10)	<b>2.60</b>
						<b>Total Respondents 146</b>

(skipped this question) 12

19. What topics on the mailing list do you read?

	Response Percent	Response Total
(community)	89.9%	133
(discussion)	89.2%	132
(event)	79.7%	118
(intro)	68.2%	101
(job)	85.1%	126
<b>(tech)</b>	<b>91.2%</b>	<b>135</b>
<b>Total Respondents</b>		<b>148</b>
(skipped this question)		10

20. We are rebuilding the SF WoW website. For what reasons would you want to visit the new SF WoW site?

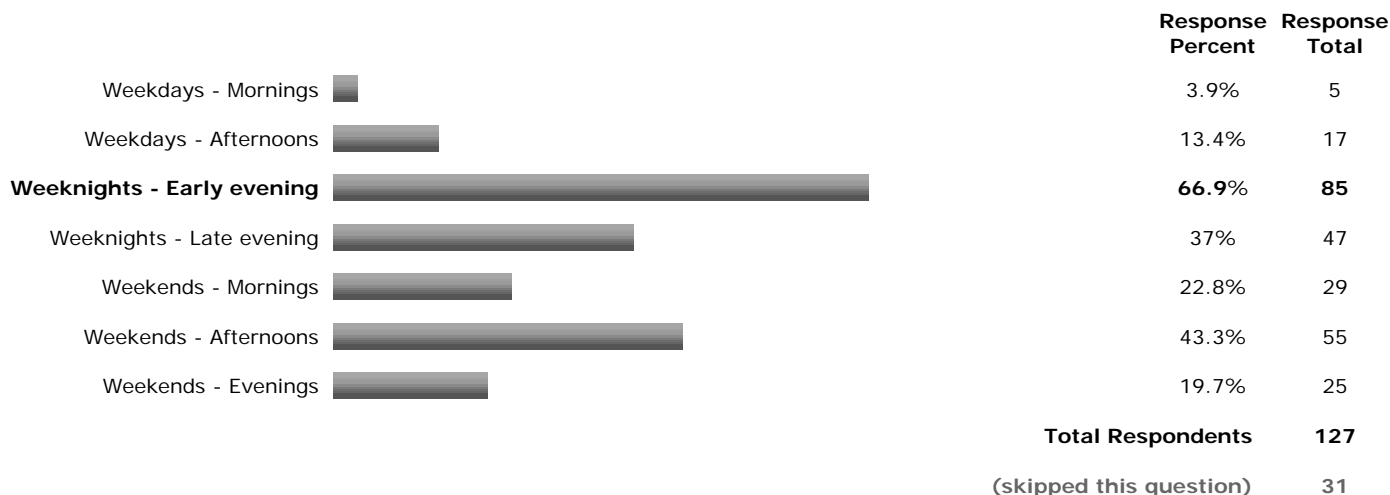
	Response Percent	Response Total
To find event information.	70.1%	103
To find contact information for volunteers.	23.8%	35
To find details related to the mailing list.	49%	72
To look for volunteer opportunities.	27.9%	41
<b>To visit the resource section.</b>	<b>83.7%</b>	<b>123</b>
To find press information.	10.2%	15
To read community updates.	42.9%	63
To join or read about SIGs	51.7%	76
<a href="#">View</a> Other (please specify)	14.3%	21
<b>Total Respondents</b>		<b>147</b>
(skipped this question)		11

21. What would encourage or enable you to attend more SF WoW events?

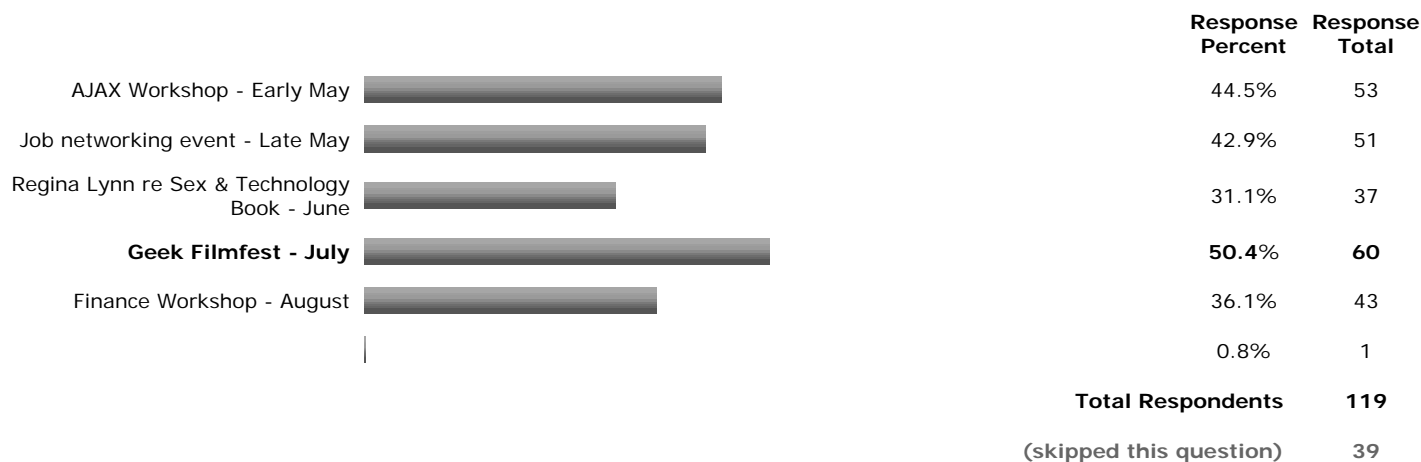
	Response Percent	Response Total
Lower event entry fees	11.3%	15
Easier access to parking	14.3%	19
Better public transportation access to event venues	24.8%	33
Organized carpooling	9%	12
Childcare provided during events	6%	8
More interesting speakers	36.1%	48
<b>More interesting topics</b>	<b>50.4%</b>	<b>67</b>
More networking time before or after events	15.8%	21
<a href="#">View</a> Other (please specify)	45.9%	61

**Total Respondents** 133  
 (skipped this question) 25

22. What are the best times for you to attend SF WoW events in San Francisco city?



23. These are the next coming SF WoW Events. Please mark which events potentially interest you:

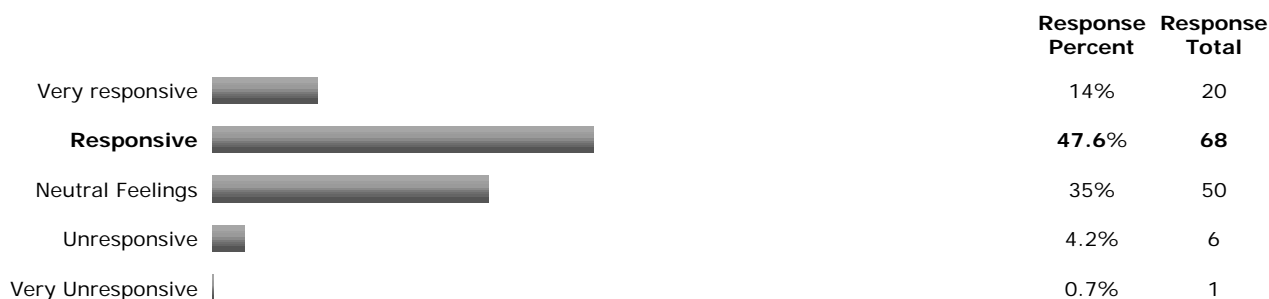


24. What topics would you suggest for future workshops or events?

[View](#) **Total Respondents** 56  
 (skipped this question) 102

**5. In Summary...**

25. How responsive do you feel SF WoW is to your needs?



[View](#)

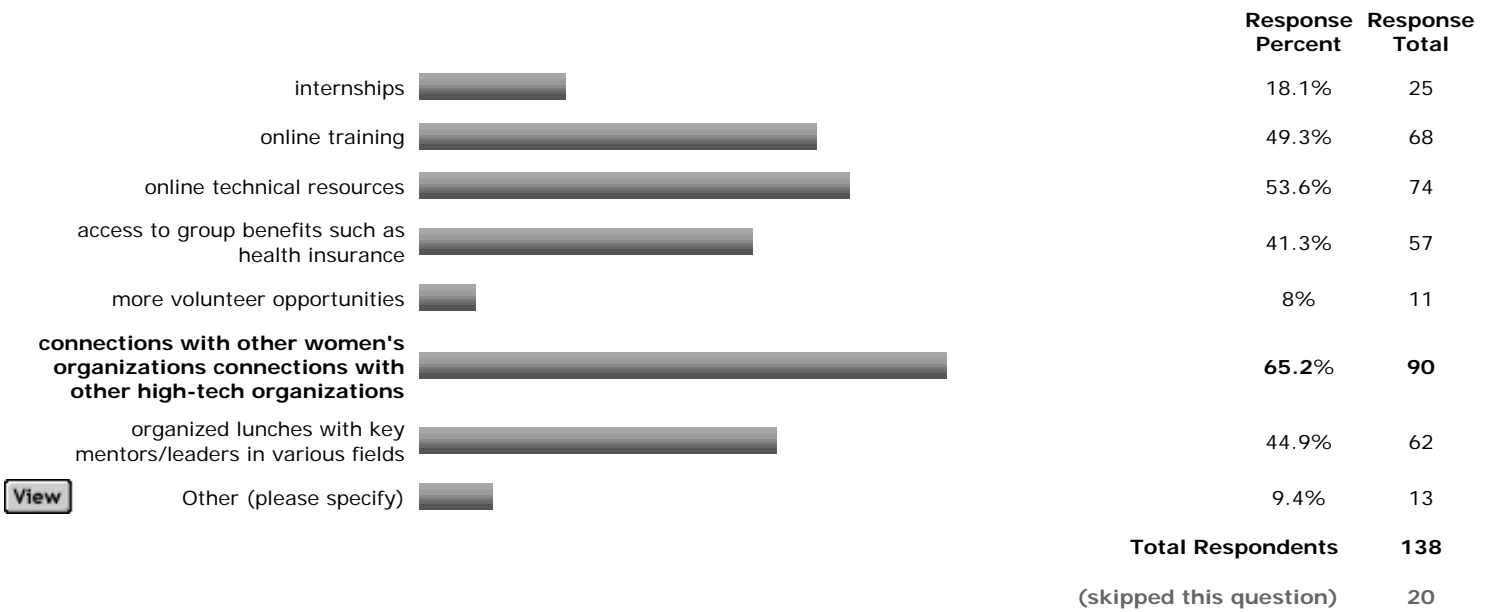
Why?

7.7% 11

**Total Respondents 143**

(skipped this question) 15

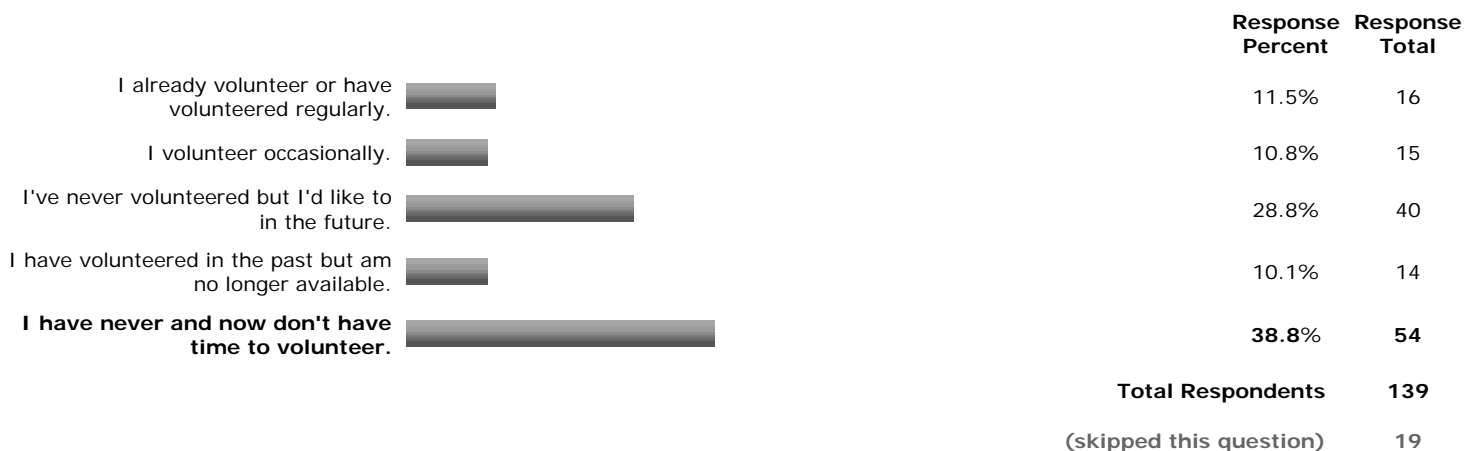
26. What other activities/services would you most like to see SF WoW provide?



27. Would you be willing to pay membership dues to provide for expanded services?



28. Do you or would you contribute your time?



29. How accessible do you feel the Board and Directors are if you have a reason to contact them?




Response Percent Response Total

Very accessible		30%	42
Accessible		27.9%	39
<b>Neutral Feelings</b>		<b>38.6%</b>	<b>54</b>
Inaccessible		3.6%	5
Very inaccessible		0%	0
<b>Total Respondents</b>			<b>140</b>
(skipped this question)			18

30. Do you read the minutes of Board and Directors meetings that get posted to the list?

		Response Percent	Response Total
Yes		47.5%	67
<b>No</b>		<b>52.5%</b>	<b>74</b>
<b>Total Respondents</b>			<b>141</b>
(skipped this question)			17

31. SF WoW Mission Statement - is SFWoW meeting it? "San Francisco Women on the Web is a nonprofit organization committed to serve, educate and empower women in technology through professional development, support, and diverse networking opportunities."

		Response Percent	Response Total
Yes		49.3%	70
Partially		47.2%	67
No		3.5%	5
<b>Total Respondents</b>			<b>142</b>
(skipped this question)			16

32. Do you have anything else you'd like to tell SF WoW management in order to shape the future of our org?

<a href="#">View</a>	<b>Total Respondents</b>	<b>56</b>
(skipped this question)		102

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## Open-Ended Results Detail

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**Total:** 158

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Do you have anything else you'd like to tell SF WoW management in order to shape the future of our org?

1. I LOVE sf WOW!
2. SFWow should publish a Bay Area restaurant guide for techies, a cookbook, and a pet care how-to book. Our favorite subjects.
3. I have to say, the listserv is somewhat out of control. Very few conversations have anything to do with technology and really should be taken off of the listserv into the realm of private emails. I would prefer that it stay on topic and be better moderated to be more useful.
4. do the minutes get posted to the list????
5. I think that the group should be more inclusive in its mission statement -- increasing number of folks on the list that are not directly tied into tech. It's a great resource and has generated interest from folks not directly involved in the tech field.
6. most of my neutral feeling answers would really be does not apply...
7. I think you are doing a great job and I'm glad SFwow is still here, but where's the spark? I guess I'd like to see more involved leadership and a personality! Bonding, a vision, some excitement? Thanks!
8. Focus more on the entry-level to lower-middle worker. Although some executives and business owners are on the list, I think they are there for the same reason I am ... 'give-back'. Not that most on the list care ... So, rather than pretend to be a venue for professional advancement you should work hard at being an entry point for returning Moms and students and women who have no intention of devoting the time and effort it takes to advance in a career. Froth seems to work well for SFWOW.
9. While I appreciate and welcome the "community" type posts -- the mailing list is a lot less businesslike than it used to be. The only time this annoys me is when someone publicly complains that no one answered their sometimes very personal questions (non-tech ones). I am also glad the flame wars around the politics issues are done and hope they never come back. SFWoW has always been very warm and open and inclusive, but sometimes I'd appreciate a firmer hand from the moderator.
10. I'd like to see more focus on our mission statement. Less bandwidth devoted to reposting of jokes, bald men, dog humping, chocolate covered strawberries & cute stuff someone discovers while trolling the web. There are plenty of social networking web sites for people who want that stuff.
11. I'd say I volunteer by providing assistance whenever I can to the list-it's as much as I'm able to do.
12. I am not a woman in technology. I am a woman pretty confused by technology. As it is, I get a LOT from this list from all the tips, tricks advice and links. A list full of smart, friendly, opinionated women is not to be passed up just because I don't understand all posts.
13. "professional development"-- I'm glad the workshops have resumed. I know these are volunteer-run events, and am reminded to volunteer now.
14. The Bay Area is so spread out, those of us who work in the peninsula or south bay are excluded from any in-person activities.
15. I like this new trend of effort toward professional endeavor. The chat on where to get cute clothes/discounted furniture/etc. is ok-- and fun-- but I joined sfwow for professional colleagues to get better at what I do, and to grow a

network of friends and colleagues. With the ultimate goal I suppose of getting better, smarter, cooler jobs for us all.

- 16.** no, but thank you for everything.
- 17.** Thank you very much for continuing to include men! This says a lot about the people involved. I will do my best to respect and (in my own way) support this community. Ultimately what the fact that this is a 'womens' group says to me is that it is a community that is committed to information sharing and (crucially) non-competitiveness.. (and this largely seems true across the board..)
- 18.** SFWoW is good for "lifestyle" things like needing to find a new dentist or a good place to eat out, or maybe getting some career advice, but it's neither a particularly useful technical resource or a place to find a job or job candidates. That's not a criticism, more of an admission of the facts on the ground. Times have changed and so has the list. I don't know if the list needs to change or the mission needs to change, but there's definitely a mismatch between the two. It seems that the kind of women who could really make this list more of a powerhouse are not the women who tend to get active in the community. We seem to attract a lot of small-time freelancers, creatives, and folks from the non-profit world. Where are the women working at Google, HP, Yahoo, eBay, or Cisco? Are they too busy to join, do they not know about us, or does SFWoW just not have anything of value to offer them?
- 19.** I'm excited by the renewed energy that seems to be present in the org lately and glad to see workshops and events coming back. Great work, ladies!
- 20.** I love chatting about various subjects not germane to technology and professional development - indeed, it's probably what I spend most of my time reading and chatting about - but is that really what WOW is meant to be? I guess it's networking, and that's good ... but the greatest value to me has been the technical advice I've received in times of need (and HUGE thanks to the member who encouraged me to call her for a one-one-one software tutorial!) In the words of the MasterCard commercial, that was ... priceless.
- 21.** I wasn't aware that meeting minutes were posted to the list. Are they available on the website? (I'll look). I like the idea of having keynote speaker luncheons that sounds fantastic!
- 22.** I learned html through osmosis while on the early days on this list (shoot, I can't even remember the original list name). There was so much technical talk that I was able to pick things up through repetition. I miss the heavy technical emphasis, but it allows for broader networking opportunities. I'm so glad politics were banned.
- 23.** I think sometimes the group forgets or simply doesn't realize that nothing, not even the discussion list, happens effortlessly all by itself. I think the volunteers need to be more visible. Shine more spotlights, toot more horns, don't be so modest about your effort, skills and time.
- 24.** Please make this seem like a great list to be a member of-- make the digest worth reading, the minutes worth reading! :) Seeding discussions might be a place to start-- I have never seen AJAX come up on the list until the event notice, nor does anyone talk about the mini-bubble that's frothing around us... in no way is the list supporting your purported mission, at least not from my recent experience. It is not particularly women-centric, but I don't know that that is a negative, or merely reflective of their being less of a glass ceiling than there was once (either in time, location, or industry).
- 25.** Keep up the great work
- 26.** I'm what you would call a lurker. I'm the office manager/bookkeeper/tech person at a 7 person office in downtown Mtn. View and I live in Santa Cruz. I usually read community posts, technical posts that interest me or my boyfriend, and job posts. I also forward jobs to my boyfriend, who is in the IT field.
- 27.** I only participate on the mailing list. So most of my feed back at this time not very useful. The question would be is "why is it that I have never attended any of your events? I run my own and go to other SIGS so it seems that is an obstacle.
- 28.** I would not want to have a membership fee for the group. I wouldn't mind paying a fee for specific services, as long as I knew what I was paying for, and as long as reduced fees were available for students, low-income or unemployed people, etc.
- 29.** for some of these questions i wanted to select more than one answer or answer "other" but those options weren't available - either "other" wasn't available or there were radio buttons instead of checkboxes i've been disappointed that the mailing list is not very techy at all and is mostly gossipy and community oriented -- which is fine, but i expected and still expect it to be more geeky like systers
- 30.** You should broaden your scope of membership and go beyond just women in technology to the general community of women in SF. Seems that has been a minor role lately.
- 31.** I love SF WoW. I love how dedicated the members are and how wonderful the events are. I just wish my schedule wasn't so busy these last couple of months but the summer will free up some time.
- 32.** Amika, as List-Mom, is my heroine with respect to gently reminding the members to use proper headings, not discuss costs, and no politics or flaming. As for the Board - You ROCK!! Removing "politics" has made the list more civil and wonderful. I learn so much from the list regarding work, life, and having fun...
- 33.** I think the membership has changed from technically oriented women to a community of women. That's not a bad thing, but it doesn't really address my needs as well as far as finding technical expertise.
- 34.** Thank you for the time and energy you put into this organization. I have benefited in a variety of ways and I hope I've given something back to the community as well.

- 35.** I went to my first event recently and was very excited about upcoming events & getting more involved--I think the organization is moving in a great direction in terms of events, support & helpful discussion on the listserve. One thing that would be very helpful to have is a better way to search list archives--existing Yahoo! Groups search function is quite poor.
- 36.** #27--Maybe. Depends on the expanded services and the expanded cost. 29. Never had a reason to initiate contact with the board. Someone from the board seems to speak up, articulately and professionally, whenever there's a need.
- 37.** Ever since the banning of the politics list (which I had completely neutral feeling for) there seems to be a sense that people self-edit too much. Once something even looks vaguely political, folks attack and say "you can't talk about that!" We are all adults, do we really need big brother regulating how we write? Also, the moderators and their swiftness to squash talk of money is a bit odd. I am in many yahoo groups that are non-profit where price is discussed. The fact that SFWOW is so militant about it...seems a bit overboard. When someone violates the rule, exclamation marks fly and again alot of self-editing by members.It is annoying. And lastly, I enjoy the community discussions and would encourage more of that discourse, since even though we are women on the web, we are also people who need tailors, restaurants and the resources to get our work done. The group shouldn't be so narrowly focused on just tech and tech alone, but welcome all aspects of being a woman.
- 38.** I've been a member since (I think) 1996. Anytime I have had a request, question, etc, I have received several replies and always at least one of them works. I've replied to several posts myself, and will always when I have a helpful answer. I think this list is UNIQUELY valuable...I don't know any other list that comes close to the community SF-WOW provides. Great work all! Cannot wait to see any new features, improvements in the future.
- 39.** #28: I have volunteered in the past, would like to get involved again, but all the volunteer opportunities require too much of a time commitment.
- 40.** I'd like to see a little more diversity in the networking opportunities. I'm a bit awkward at stand-around-and-talk type events like happy hours, though I have gone to some and enjoyed them. I'd love to see an event that focused on networking, and was fun, but had a bit more structure to it in addition to the happy hour events.
- 41.** Contact me if you want more detail on my suggestions in answer to Question 26 -- What activities/services would I like to see SFWOW provide: mpn@dorsey.org.
- 42.** Free is essential to keep membership diverse. But I've got no complaint about needing to charge for workshops/professional services, even if it's on the expensive (for SFWOW) side. Love the fact that workshops and events are ramping up again. Also appreciate that they're geared to a range of experience levels so more members can take advantage of them -- ie not everything intro or advanced. Most of all, I appreciate the board and directors for making all this possible.
- 43.** I love SFWOW!
- 44.** Note: re #30 the minutes - I said "no" b/c I think that I've only seen minutes on the list maybe once or twice? If I saw them, I would read them. I've read talk about making the archives more searchable, and I think that would be a great resource. It's not only time consuming to add info to a Resource page on the SFWoW website, but things change so much that it's hard to keep up! So, I would prioritize searchable archives (i.e. better functionality than the YahooGroups search) over an actual resources page, with the exception of listing high-level meta-resource tips, like andreas.com Something else to consider on the site might be (paid so that they stay up to date, but a nominal fee) listings of SFWoW member companies? On dues, I'd be willing, but they would need to be small, like \*\$20/year. Mostly because I think it could discourage people from joining, and I think that our numbers give the network real strength as a resource on a multitude of topics. On being women-centric, I like our current focus on women, but that we allow men. The status quo on this feels good. The Board and SFWoW volunteers really do a tremendous job. This list has inspired me/given me the guts to start my own business, helped me plan my wedding, connected me with two full-time jobs, and served as an incredible technical resoure since I joined in 1999. The existence of SFWoW has had a real, significant, impact on my life, and I know on that of others. Thank you so much for that.
- 45.** Great work. Don't let politics back onto the list :-)
- 46.** My discontent is based purely on geographical limitations. I don't understand why there's such a firm stance about doing anything outside the city itself. There's no equivalent organization that I can find so I stay on the mailing list. It would be nice to attend events and meet people but that's not happening for me as long as everything is only in SF proper.
- 47.** I just thought that SFWoW was a mailing list. I Had no idea it was a full fledged non-profit with money in the bank. Between WIT, WIC, WTC, DVIWB, NPW, EFW, I think all the women's groups are pretty well served, but there is room for more women's groups. On the tech side, there are so many user groups on any given night I could close my eyes and throw a dart at a calendar and have most of my tech needs served already. I think SFWoW will not have good turnout if it goes down that path. THings perhaps like more management skills and networking - that I can see being successful.
- 48.** You are doing a super job! Keep up the good work!
- 49.** Most of my dissatisfaction comes from the membership and not the organization - although the management \*could\* help, it is not really their fault
- 50.** Nope, but I think you should have listed "Peninsula" on the question about where I live. I didn't answer because none of the choices applied to me.
- 51.** I love WoW! I would like it to become better and not get neglected. I regret I cannot afford to volunteer because I don't have the time (though I have considered doing a Web Aesthetics Semminar...and would still be interested in doing this.) I would also like to see people work more with one another; as my business grows, I use the list to find the specialists I need

to form teams to work on projects that PAY. I want to make more money using WoW!

- 52.** this is driven by the members of course, but i miss the days when things were more focused on technical discussions, helping to troubleshoot, etc. now there's so much community discussion that sometimes it overwhelms the rest. but, it's still a tradeoff i'm willing to live with because i value the community. also, thank you SO MUCH for killing the political discussions. that really got out of hand before and i'm glad it's verboten. thanks!
- 53.** The "group health insurance" thing would be nice but it's not critical. Don't let my vote for it take away from more important priorities (like organizing events).
- 54.** I think you're going forward in the right direction with this survey. It's a step toward making SFWoW about professionalism, not just the wonderful helpful collegiate environment I think all WOWsers contribute to. I hope it is possible to have more educations/training opportunities-- from AJAX to user testing. I really appreciate SF WOW for the colleagues I've met/done things with-- it is wonderful.
- 55.** It's great that people use the list to find doctors and hair stylists and all that, but I would really like to see SFWOW become more career focused.
- 56.** We really need some new blood on the list. There isn't the expertise for tech that there once was. And it seems to be dominated by just a few people. Not as vibrant/as useful a community as it once was (and I've been a member for more than five years).

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